

Reseller Guide

Create promo codes, earn 80% commission, and grow your cloud business with DCDN.

How It Works

- 1 Get Approved** — Apply to become a DCDN Cloud Reseller
- 2 Get Your Tier** — Start at Base, progress to Bronze → Silver → Gold
- 3 Create Promo Codes** — From your dashboard, create codes for your customers
- 4 Customers Redeem** — They sign up and enter your code → receive DCDN Credits
- 5 They Subscribe** — Credits let them try the service → they convert to paid plans
- 6 You Earn 80%** — Recurring affiliate commission on every payment, every month
- 7 Tier Up** — More sales = higher tier = more credits per customer

1 DCDN Credit = \$1 USD (fixed rate). Credits can be used for any DCDN service — CDN, VPS, AI Agents, and more.

Reseller Tiers

Your tier determines how many credits you can give each customer via promo codes:

TIER	CREDITS / CUSTOMER	SALES REQUIRED	MAX PROMO CODES
Base	25 credits (\$25)	Start here	100
Bronze	50 credits (\$50)	50 sales	100
Silver	100 credits (\$100)	100 sales	100
Gold	250 credits (\$250)	500 sales	100

All limits are adjustable by DCDN Cloud — contact support if you need custom arrangements.

Getting Started

Step 1: Access Your Dashboard

Log in at dcdncloud.com/dashboard. Your reseller panel shows your tier, promo codes, distribution history, and statistics.

Step 2: Create a Promo Code

Click **Create Promo Code** and fill in:

- **Code** — A memorable code (e.g., `YOURCOMPANY50`, `SUMMER2026`)
- **Credit Amount** — Credits per redemption (up to your tier limit)
- **Max Uses** — How many customers can use this code (optional)
- **Expiry** — When the code stops working (optional)

API Example:

```
POST /reseller/promo/create
Authorization: Bearer <your_token>

{
  "code": "MYCOMPANY50",
  "credit_amount": 50,
  "max_uses": 200,
  "expires_in_days": 90
}
```

Step 3: Share Your Code

Put your promo code on your website, emails, social media, banners, or direct outreach. Customers visit dcdncloud.com, register, and enter your code.

Step 4: Track Performance

Your dashboard shows redemptions, total credits distributed, and your progress towards the next tier.

How Credits Work for Your Customers

1. **Credits appear instantly** in their account after entering the code
2. Visible under **Credits** in their dashboard
3. Can be used for **any** DCDN service: plans (\$5-\$59/mo), VPS (\$3-\$60/mo), AI Agents
4. Credits **never expire**

5. **1 Credit = \$1 USD**, always

Affiliate Commission

80% recurring commission — on every payment your referred customers make, every month, forever.

This is **on top of** the promo credits. The credits get customers in the door, and you earn on every payment they make:

SCENARIO	WHAT HAPPENS
You give 50 credits	Customer tries DCDN for free
They subscribe to Pro (\$15/mo)	You earn \$12/mo (80%)
They add a VPS (\$15/mo)	You earn \$12/mo more
They stay for 12 months	You've earned \$288 from one customer

Important Credit & Sales Rules

Credits

- Credits **never expire** — your customers can use them at any time
- Credits **cannot be purchased** by users — only granted via promo codes or admin
- **1 Credit = \$1 USD** — fixed rate, always

Sales & Tier Progression

- Only **Stripe (USD) and DCDN token payments** count as sales for tier progression
- **Credit-only purchases do NOT count** as sales — tier upgrades require real payments
- This means: credits get customers in the door, but you need them to convert to paying subscribers to progress your tier

Affiliate Commission

- **80% recurring commission** applies to Stripe and DCDN token payments only
- **No commission on credit-funded purchases** — since no real revenue is generated

- Once a customer converts from credits to a paid subscription, you earn commission on every payment

Example Flow

STEP	WHAT HAPPENS	SALE?	COMMISSION?
1	Customer redeems your 50-credit promo code	No	No
2	Customer uses 15 credits for Pro plan	No	No
3	Next month: customer pays \$15 via Stripe for Pro	Yes (+1)	\$12 (80%)
4	Every subsequent month	—	\$12/mo

Promo Code Rules

- Each customer can redeem a specific code **once**
- You can create up to **100 promo codes** (adjustable by DCDN)
- Credit amount cannot exceed your **tier limit**
- Codes are **case-insensitive** (MYCODE = mycode)
- Multiple active codes allowed simultaneously
- Each code can have its own max usage and expiry

Tier Progression

Base → Bronze (50 sales)

Credit limit increases from \$25 to **\$50 per customer**. Great for freelancers and small agencies.

Bronze → Silver (100 sales)

Credit limit increases to **\$100 per customer**. Ideal for hosting companies and MSPs.

Silver → Gold (500 sales)

Credit limit increases to **\$250 per customer**. For large agencies and enterprise resellers.

Tip: Higher credits per customer = easier conversion = faster tier progression.

FAQ

Q: Do I pay for the credits I distribute?

No. DCDN Cloud provides the credits as part of the reseller program. The platform absorbs the cost.

Q: Can I create different codes for different campaigns?

Yes! Create separate codes with different amounts and limits for each campaign.

Q: What happens when a customer's credits expire?

DCDN Credits never expire. Your customers can use them anytime.

Q: Can I increase my promo code limit beyond 100?

Yes — contact DCDN support. Limits can be adjusted based on your performance.

Q: How do I get upgraded to a higher tier?

Once you reach the sales requirement, contact your account manager or DCDN support.

Q: Can I see which customers redeemed my codes?

Yes, your reseller dashboard shows a full distribution log.

API Reference

METHOD	ENDPOINT	DESCRIPTION
GET	/reseller/me	Your dashboard (tier, codes, stats)
POST	/reseller/promo/create	Create a new promo code
POST	/promo/redeem	Customer redeems a code
GET	/credits/balance	Customer checks credit balance

Support

- **Email:** help@dcdncloud.com
- **Dashboard:** Submit a support ticket from your dashboard
- **Docs:** dcdncloud.com/docs

